Employer Market Trends Report (JUNE)





Benfield Research's 2019 Employer Market Trends Report explores current and future approaches to health management and benefit design by jumbo employers and leading employer health coalitions.

Report Topics:

- Pharmacy Benefit Design Trends
- Approach to PBM Formularies, Exclusion Lists & Exclude at Launch Policies
- Use of Emerging Rx Tactics such as Copay Accumulator Adjustments, Point-of-Sale Rebates & Outcomes-Based Contracting
- Biologics & Related Preferred Drug List
- Biosimilar Coverage & Knowledge
- CDHPs, including HSA Preventive Rx List
- Disease States of Importance
- Employer Activation via Initiatives such as the Amazon Collaborative & HTA
- Employer Segmentation Model
- Coalition Group Purchasing
- Coalition-Driven Market-Level Initiatives
- Implications for Biopharmaceutical Manufacturers

Top 5 Trends Impacting Pharmacy Benefit Management

(percentage rating highly important)

Cost of specialty
Rx: biologics72%Lack of PBM
transparency66%Consumerism62%Availability of
biosimilars57%Addressing employee
compliance and
adherence44%

n=117 Employers Source: Benfield Research, 2018 EMI Trends Report

A purchase of the Employer Market Trends Report includes:

- » Unlimited number of electronic copies of report e-mailed to company associates
- » Up to 15 hardcopies of report
- » Executive Summary, Implications and Recommendations for Manufacturers
- » One live or WebEx presentation and electronic copies of presentations for internal use
- » Access to Benfield Research website including downloading of deliverables
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